

next generation leaders

girls with impact™



**Information
on Becoming
a Girls with
Impact
Boardroom
Mentor**

1. Purpose of the Girls with Impact Boardroom Mentor Program

The Girls with Impact Boardroom is the follow-on program for girls who have graduated from our 12-class entrepreneurship academy. During the academy girls go from ideation to creating a business plan for a business, non-profit or venture. At the end of the academy their ventures will be at various stages of development. All girls should have a working business plan to move forward with but may not be in a position to immediately launch their venture.

Goals of the Boardroom and Mentor Program:

- Help girls move their business plan forward towards launch of business / project.
- Direct girls towards funding sources e.g. venture competitions, youth grants etc.
- Continue entrepreneurship education for girls.
- Encourage girls to join the Expert Led Workshops.
- Feedback to us on things that work / don't for inclusion in full Boardroom.

2. About the Girls with Impact Boardroom

The Boardroom Program is a unique balance between **Mentor Meets** (mentor-led project support sessions) and **Expert-Led Workshops** (workshops led by entrepreneurs, industry experts and business leaders) - designed to move girls and their projects forward while giving them a leg-up in college and the changing workforce?

Program Features:

- Regular Mentor Meets
- Bi-weekly Expert-Led Workshops
- Interactive, online community
- Expert-led by MBAs and/or business professionals
- Continued project leadership and acumen
- Networking and learning sessions for personal development
- Girls with Impact Connect: private social network (coming Fall 2018)

How She Benefits:

- Continued personal and professional growth
- Access to experts and mentors for support, guidance
- Skill development in marketing, website, communications, project management, leadership and more.
- Distinction for college and career success
- Inclusion in the nation's only network of high-potential girls

Mentor Meets - Each Boardroom member is assigned to a mentor who conducts mentoring sessions for individuals or small groups of mentees. These are personal sessions tailored to a specific group of girls and the particular stage of development of their project. Mentor Meets are a crucial element of the Boardroom, assisting girls in moving their personal project forward.

Expert-Led Workshops - These sessions are open to all Boardroom members and feature industry leading experts covering topics such as marketing, web development, communications, project planning, finances

- Live, online class meets every other week on Wednesday at 7pm.

Networking – Girls are actively encouraged to collaborate, network and share their experiences. All Boardroom members have access to the **Girls with Impact Connect**, a private social networking platform and community run by Girls with Impact. GWI Connect is continuously updated with useful articles, business tools and advice on entrepreneurship in addition to housing an online forum for members to network with and support each other.

Boardroom Membership – Membership of the Boardroom is on an annual basis and runs for 12 months from registration. All girls who graduate from the academy are accepted into the Boardroom program if they wish to continue their development.

3. Required Experience to be a Mentor

- Must have corporate, entrepreneurship, project management or similar experience
- Education: Bachelor's degree is required. MBA or similar is a plus

Typical mentors are:

- Strategic thinkers
- Entrepreneurial
- Working in an innovative corporate environment
- Working in project management hubs
- Business owners or entrepreneurs

Your style:

- Engaging, upbeat and energetic
- Approachable and personable
- Can-do personality with willingness to brainstorm, research and reach out to your network to assist girls with specific issues

4. Time commitment

Approx. 1 – 1 ½ hour / week

Number of mentees: 3 – 5 (depending on your time available and complexity of girls projects)

5. Responsibilities

Initial

- Make initial contact with mentee and introduce yourself
- Sign up for Girls with Impact Connect - (GWI's private social network for Boardroom members). GWI team will send you an invite link.
- Conduct initial 1-2-1 with mentee to learn about them and their project.

Ongoing - Weekly

- Act as mentor to approximately 3 - 5 girls
 - Send weekly check in email to girls
 - Can be done as a group email with girls bcc'd e.g. "Monday Morning Boardroom Briefing"
 - Couple of noteworthy news items relating to entrepreneurs
 - Check in with everyone
 - Follow up on any questions / issues
- Available by email / message as needed (response within 24 hours) to answer girls questions

Ongoing - Bi-Weekly / As required

- Join Expert Led Workshop bi-weekly (40 mins) where possible and contribute as required to the discussion (starts September after summer break)
- Share ideas for future Expert Led Workshops with Girls with Impact
- Share key learning points from mentor sessions with other mentors and / or girls as necessary.
- Schedule 1-2-1 mentor session (calls / video calls) as required, to connect with girls.
- Enhance the mentee experience as you feel is appropriate and beneficial.

6. Next Steps:

- Please complete the mentor application form: bit.ly/gwimentorform
 - Girls with Impact reviews application form
 - Background checks conducted
 - Short call with GWI team member
- Upon acceptance as a mentor we will schedule a training session with you.
- If you have any questions about the application form or the role, please email Jo Panzera, ops@girlswithimpact.com or call (917) 355 1317.